

DUVALIER HAWKINS

Visual Designer

PROFESSIONAL SUMMARY

Senior Visual Designer (MFA) with 7+ years executing high-fidelity systems for technical environments. Expert in Grid-based Methodology and Technical Data Translation for scalable design libraries. Specialized in inclusive, accessible product experiences across digital and physical platforms.

SKILLS

Design: Visual Systems, Iconography, Typography, Inclusive Design, Interaction Design. Technical: Figma, Adobe Creative Suite, After Effects, AI Tools (Midjourney), Prototyping. Workflow: Iterative Cycles, Print Production, Design Sprints, Technical Documentation..

LINKS

Portfolio : www.duvalierhawkins.com, LinkedIn: www.linkedin.com.

EMPLOYMENT HISTORY

GRAPHIC DESIGNER

West Oakland Cultural Action Network

Oct 2025 - Present
Oakland, CA

- ◆ Engineers grid-based layouts for environmental assets, technical apparel, and brand collateral.
- ◆ Standardizes brand systems to maintain coherence across physical and digital platforms.
- ◆ Reconstructs brand architectures to streamline high-volume production and asset management.

DIGITAL FABRICATION STUDIO MONITOR

California College of the Arts

Aug 2024 - May 2025
San Francisco, CA

- ◆ Optimized workflows for 120+ users to ensure hardware and digital fabrication precision.
- ◆ Developed environmental signage and navigation systems to improve spatial clarity.
- ◆ Executed iterative feedback loops to maintain fidelity for hardware-integrated prototypes.

CONNECTS FELLOW

California College of the Arts

Jan 2024 - Jul 2024
San Francisco, CA

- ◆ Constructed layouts and digital assets focusing on inclusive design and accessibility.
- ◆ Managed high-fidelity print production and vendor coordination for physical distribution.
- ◆ Synthesized community data into visual narratives to drive institutional alignment.

GRAPHIC DESIGNER

Elixir Design Inc.

Jan 2023 - Jun 2023
San Francisco, CA

- ◆ Executed environmental design assets for high-tier projects within established brand systems.
- ◆ Integrated AI tools (Midjourney) to generate imagery for high-end creative collateral.
- ◆ Produced technical diagrams and assets through rigorous design cycles for brand work streams.

FREELANCE BRAND DESIGNER

Independent Practice

Jan 2018 - Present
San Leandro, CA

- ◆ Develops visual identity systems and libraries for individual creative projects.
- ◆ Provides technical consultations to translate project goals into high-fidelity visual solutions.
- ◆ Executes production for digital and print collateral to maintain design consistency.

EDUCATION

MFA IN GRAPHIC DESIGN

California College Of The Arts

Aug 2021 - May 2025
San Francisco, CA

BA IN FINE ARTS

University of San Francisco

Jan 2017 - Dec 2020
San Francisco, CA